

BETH ZIESENIS

Author • Speaker • Nerd
(Not necessarily in that order)

ACCOLADES & AWARDS

- Named as a Favorite Speaker by *Meetings & Conventions* magazine, MeetingsNet, American Society of Association Executives, American Chamber of Commerce Executives ...and her husband
- Author of several books on apps and technology



MEET YOUR NEW NERDY BEST FRIEND...

Since her first Commodore 64 computer, Beth Z has made a verb out of the word nerd. Beth helps your audience filter through thousands of apps, gadgets, widgets and doodads to find the perfect free and bargain technology tools for work and home.

Beth Z speaks to about 10,000 people a year, about 9,999 of whom can't pronounce her last name.

RECENT TOPICS

- Secret Tech Weapons for Professionals
- A Day in the Life of a Nerdy Professional
- Tech Tools to Create Content for Social Media
- The Five Things Every Professional Should Be Able to Do on the Go

"Beth understands that craftspeople are only as good as their tools. And these are the new tools, the tools for a new generation of work!"

Seth Godin, Author, *Linchpin*

THE NERD PERKS

- Simple flat-rate pricing
- A professional anti-diva speaker
- Games, giveaways and giggles
- Valuable attendees handouts
- Versatile and customized sessions

